

Shandong Benchmark Enterprise Study Tour

No.	Company	Industry	Market Position	Schedule	Duration
1	Haier	Home appliance manufacturing	One of the world's largest home appliance manufacturers, with a unique maker culture where employees transform from executors to entrepreneurs	09:30-11:00 Visit the History Museum and Product Museum of Haier Group Headquarters 11:00-11:30 Visit the Smart Factory 14:00-17:00 Analysis of Haier Maker Organization and Maker Model (the itinerary can be arranged for 1-2 days according to needs, and the sharing content can be customized)	0.5-2 days
2	Hisense	Home appliance manufacturing	Hisense TV ranks first in global sales	09:30-10:20 Company visit: Field visit to Hisense Group: Visit Hisense Smart Pavilion	0.5 days

				10:20-11:30 Discussion and exchange: Hisense corporate culture	
3	Tsingtao Beer	drinks	Tsingtao Brewery is the sixth largest beer manufacturer in the world	09:00-09:40 Visit the Tsingtao Brewery Group Cultural Exhibition Hall and Museum 09:50-11:30 Visit the internationally advanced beer filling production line workshop	0.5 days
4	Handu Clothing	clothing	The first listed Internet apparel brand, China's largest Internet brand ecological operation group	9:00-9:15 Watch the group promotional video 9:15-10:30 Visit Handu Group 10:30-12:00 Theme sharing: "Empowering business management through small groups"	0.5 days
5	wave	IT	One of China's largest IT companies with strong comprehensive	09:00 ~ 09:40 Visit the exhibition hall of Inspur Technology Park (Cloud Computing Innovation Center) 09:40-10:10 Visit	0.5 days

strength

SSC (Human Resources
Sharing Center)

10:10-10:50Visit the
fourth-generation cloud
computing
center10:50-11:30Visit
the smart factory (K1
production line)

14:00-16:30Theme
sharing: Inspur's road to
enterprise informatization
construction

09:00-10:00 Visit the
Donkey Museum and
Donkey Base10:00-11:30

National
Intangible Cultural

Visit Dong'e Ejiao City and
Yaowang

Heritage

Mountain11:40-13:30

Representative

Fushou Palace Donkey

Inheritance

Meat Hotpot13:30-14:00

Enterprise

Visit China Ejiao

Museum14:00-15:30 Visit
Ejiao World - Transparent
Factory15:30-16:30

6 Dong'e Ejiao food

0.5 days

Discussion and Exchange:

The Whole Industry Chain

of Dong'e Ejiao